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The Aviation Think Tank

Future Technologies & Trends – Assessing Drivers of Change

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Our Motivation to Understand Future Trends

Seeing trends before they start.

Broadening the scope by looking at social, technology-driven, economic, environmental, and political trends.
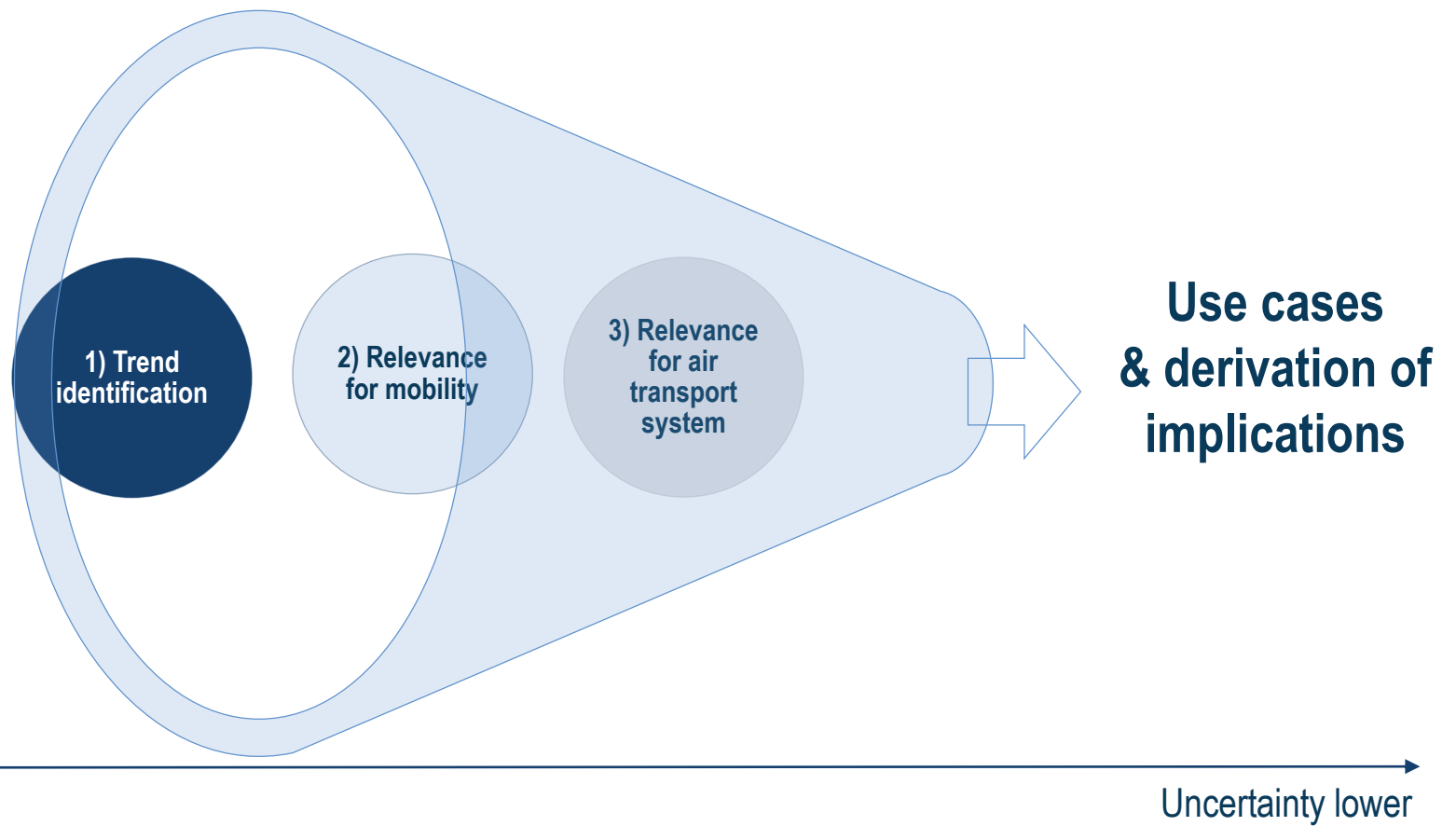
Shedding light into tomorrow's air transport system, also through possible scenarios.

Raising awareness for and the discussion about trends.

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The Trend Monitor Approach at Bauhaus Luftfahrt

What are the trends next to the obvious?

project work   scientific publications

expert assessments   social media

white papers   conferences

start-ups   webinars

workshops

trends emerging in other sectors

interviews   surveys

exchange with industry

1) Trend identification

2) Relevance for mobility

3) Relevance for air transport system

Use cases & derivation of implications

Uncertainty higher → Uncertainty lower

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Trend Database 2022+
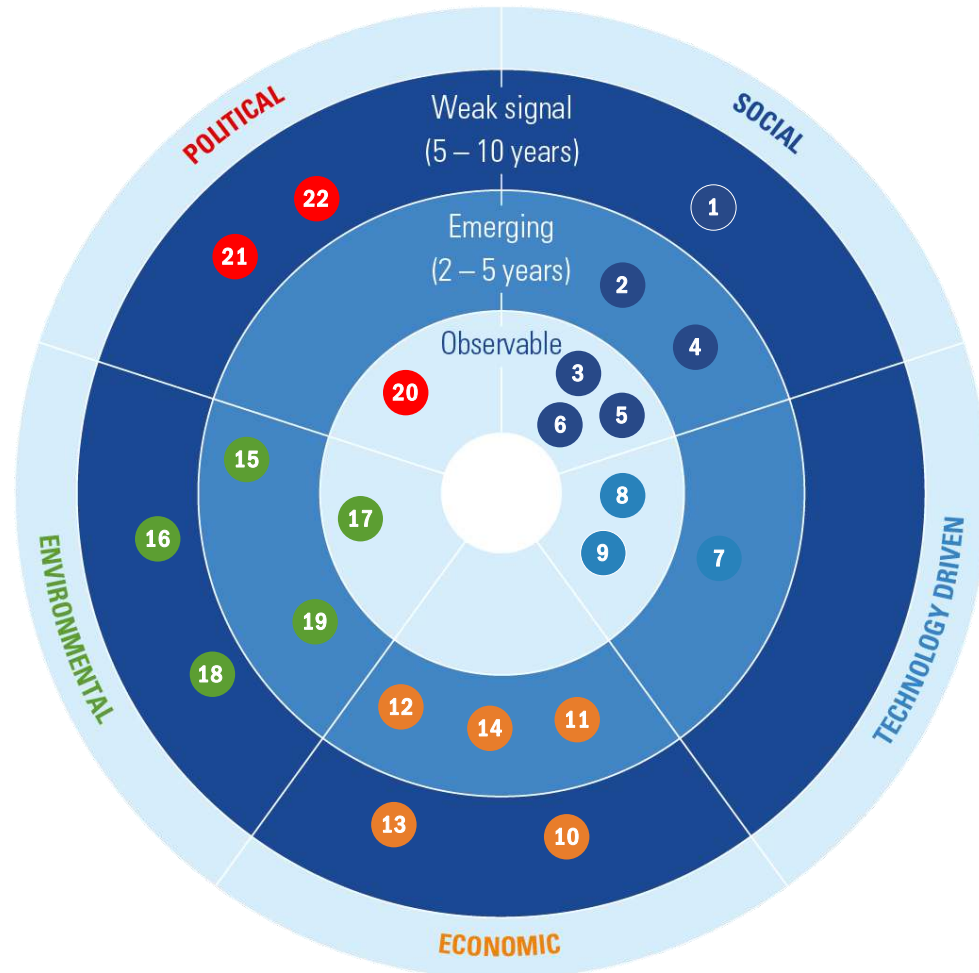
1. Analogue society
2. Emerging middle class
3. Fake news
4. Attention to inclusion
5. Hyper-connectivity
6. New work

7. Metaverse
8. Data is the new oil
9. Internet of Things (IoT)

10. Aviation Non-Fungible Token (NFT)
11. Circular economy
12. Industry 5.0
13. New forms of tourism
14. Stagflation

15. Green hydrogen
16. Neo-ecology
17. Sustainable Aviation Fuels (SAF)
18. Bio-diversity
19. Climate change mitigation

20. Changing power dynamics of world countries
21. Environmental justice
22. Slobalisation

Experts assessment N = 25

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How Trends Shape the Future of Air Travel

Passenger Travel

Awareness for more sustainable travel

New generation of passengers

Differentiated journeys and new forms of tourism

Value-adding use of travel time

Aviation System

Seamless & integrated D2D air travel chains

Personalised offers & a menu of travel options

Social acceptance as essential part of technology strategies

Digitalisation, leveraging personal data, & privacy protection

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Bauhaus Luftfahrt Trend Report 2022

Available for download!

Overview of Our Trend Database 2022+

SOCIAL

1. Analogue society – offline and low-tech living
2. Emerging middle class – emerging middle class in some parts of the world
3. Fake news – distribution of misleadi
4. Attention to inclusion – growing im
5. Hyper-connectivity – always online
6. New work – work and lifestyle chang

TECHNOLOGY DRIVEN

7. Metaverse – digital parallel existing world
8. Data is the new oil – increasing the value of (personal) data and digital footprint

10. Aviation Non-Fungible Token (NF
11. Circular economy – sharing and re
12. Industry 5.0 – finding the balance l
13. New forms of tourism – space, vir
14. Stagflation – increasing recession

20. Changing power dynamics of wo
21. Environmental justice – a debate
22. Slobalisation – slowing down of g

Our Toolbox: Transforming Uncertainty into Understanding

	Qualitative / Trend Identification			Mixed-Method / Trend Understanding			Quantitative / Trend Confirmation	
Outcome / Method	Detection of novel trends	Understanding trends in more depth	Hypotheses development	Ranking of trends & cross-impact analysis	Scenario development &	Data analytics (e.g. hidden	Detection of statistical	Accept or reject hypotheses
Systematic literature review	++	++	+					
Expert interviews	+++	++	+++					
Workshops	++		+	++				
Delphi technique	+	+	++	++				
Surveys		++		+				
Statistics								
Machine learning (ML), supervised and unsupervised	+							

+ = possible
++ = solid method
+++ = very suitable method

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BHL TREND REPORT 2022

Towards Sustainable Air Travel: Exploring the Passenger

Taufkirchen, Germany

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